

# A SERIOUS MAN



*"The Coens' finest film ever"* – Jason Solomons, The Observer

*"Brilliantly funny"* ★★★★★ – Empire

*"The kings of comedy"* ★★★★★ – The Sun

**RELEASED ON DVD AND BLU-RAY 15 MARCH**

**BY WORKING TITLE**

Renowned Academy Award®-winning directors the Coen brothers (*Burn After Reading*; *No Country For Old Men*) return to their comedy roots with the darkly humorous and original Working Title film ***A Serious Man***, released on DVD and Blu-ray on 15 March 2010 from Universal Pictures (UK). Starring Tony Award® nominee and Broadway actor Michael Stuhlbarg as the lacklustre Larry Gopnik, this entertaining and off-beat tale tells of Larry's quest to become a serious man. Containing the trademark stamp of a classic Coen brothers' masterpiece, this dark comedy is seriously not to be missed on DVD and Blu-ray.

Already tipped for Academy Award® success, ***A Serious Man*** was written, directed and produced by the critically acclaimed brothers, Ethan and Joel, and features a talented cast. Sari Lennick stars as Larry's long suffering wife Judith Gopnik and Jessica McManus and Aaron Wolf take on the roles of Larry's troublesome kids.

***A Serious Man***, set in 1967 Midwest America tells the story of an ordinary man and physics professor Larry Gopnik in search of answers, as his life is turned upside down by a series of unexpected events. Following the sudden announcement from

his wife that she is leaving him for his smooth talking associate Sy Ableman (Fred Melamed), life as Larry knows it quickly begins to unravel.

Larry's unemployed brother is fast becoming a burden and pressures at work are escalating. Meanwhile his dangerously beautiful neighbour torments him by sunbathing nude and he finds little solace in his kids. Consulting three different rabbis, Larry embarks on a twisted journey of faith, family, delinquent behavior and mortality in a desperate search for answers.

DVD and Blu-ray extras provide a fascinating insight into the making of the film with *Becoming a Serious Man*, featuring the Coen brothers returning home to Minneapolis seeking inspiration, and *Creating 1967* in which Production Designer Jess Gonchor goes behind the scenes.

***A Serious Man*** addresses universal issues and ordinary man Larry Gopnik faces questions shared by us all. Looking back over his life and continuing his quest for calm, can anyone truly help Larry overcome his affliction and become a serious man?

#### **DVD and Blu-ray Details**

Title	A Serious Man
Certificate	15
Formats	DVD and Blu-ray
Genre	Comedy
RRP DVD	£15.99
RRP Blu-ray	£19.99
Aspect Ratio	1.85.1
Audio	Dolby Digital 5.1
Subtitles	English SDH; Spanish

#### **DVD and Blu-ray Special Features**

- Becoming Serious (15-20 Mins est)
- Creating 1967 (3-5 Mins est)
- Hebrew and Yiddish for Goys (2 Mins 11 est)

**For further press information, interview requests and DVD review copies please contact:**

Nina Woodward, Lettie Burton or Rachel Jones at Premier PR  
0207 292 8384, 020 7292 8379, 020 7292 7321  
[nina.woodward@premierpr.com](mailto:nina.woodward@premierpr.com) / [lettie.burton@premierpr.com](mailto:lettie.burton@premierpr.com) /  
[rachel.jones@premierpr.com](mailto:rachel.jones@premierpr.com)

**Notes to Editors:**

Universal Pictures (UK) is a division of Universal Pictures International Entertainment which is part of NBC Universal - one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. Formed in May 2004 through the combining of NBC and Vivendi Universal Entertainment, NBC Universal owns and operates a valuable portfolio of news and entertainment networks, a premier motion picture company, significant television production operations, a leading television stations group, and world-renowned theme parks. NBC Universal is 80%-owned by General Electric, with 20% controlled by Vivendi Universal.



© 2010 Universal Studios. All Rights Reserved.