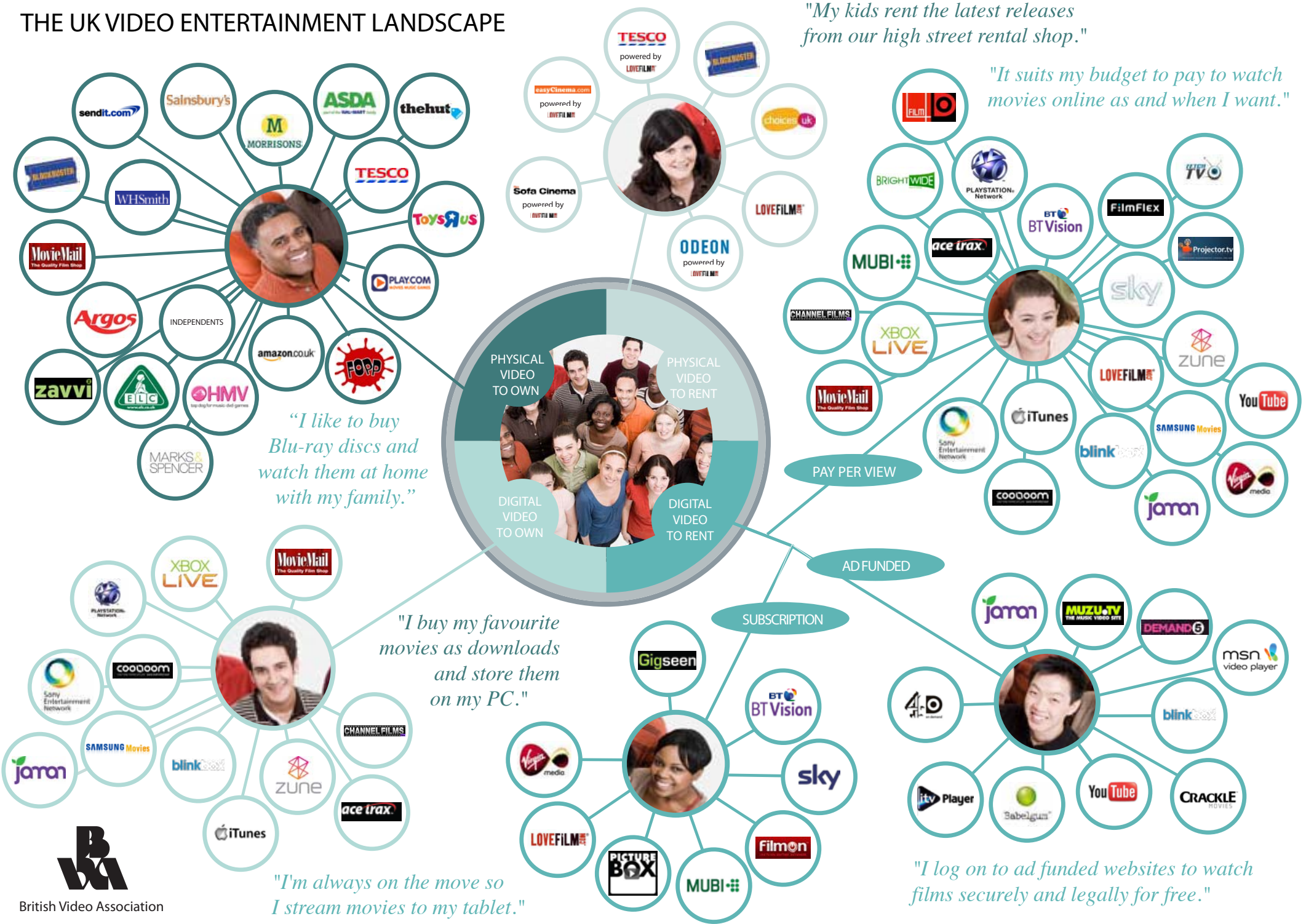


THE UK VIDEO ENTERTAINMENT LANDSCAPE



"I like to buy Blu-ray discs and watch them at home with my family."

"I buy my favourite movies as downloads and store them on my PC."

"I'm always on the move so I stream movies to my tablet."

"My kids rent the latest releases from our high street rental shop."

"It suits my budget to pay to watch movies online as and when I want."

"I log on to ad funded websites to watch films securely and legally for free."

