

THE UK VIDEO ENTERTAINMENT LANDSCAPE



"I like to buy Blu-ray discs and watch them at home with my family."



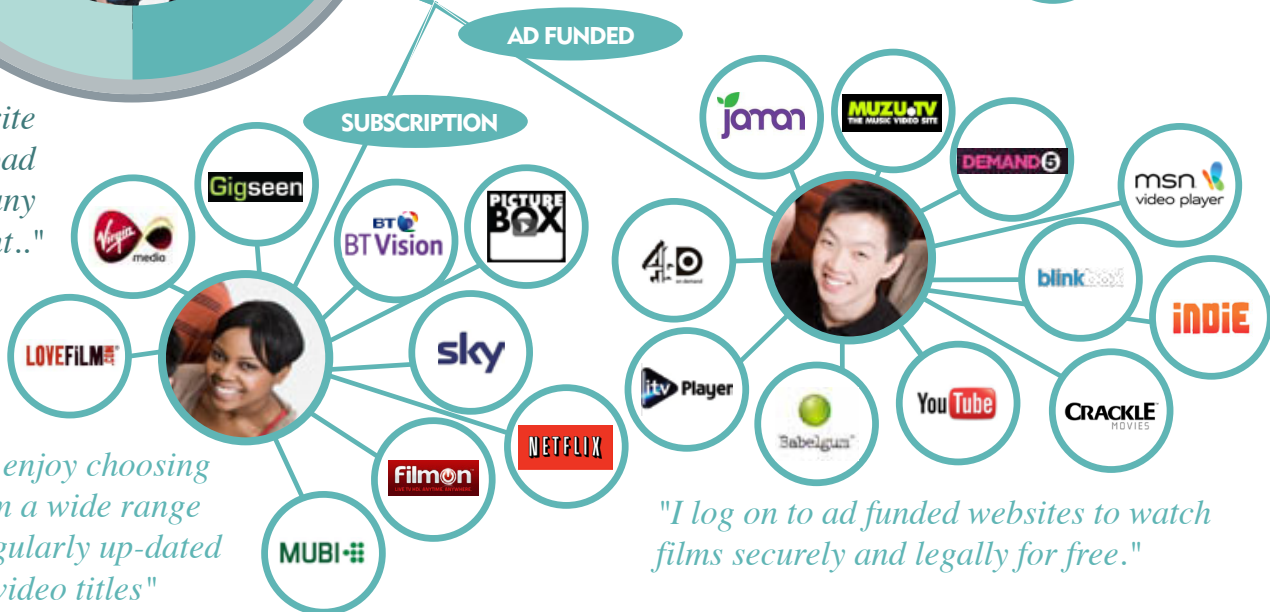
"My kids rent the latest releases from our high street rental shop."



"It suits my budget to pay to watch movies online as and when I want."



"I buy my favourite films so I can download or stream them any time I want.."



"We enjoy choosing from a wide range of regularly up-dated video titles"

"I log on to ad funded websites to watch films securely and legally for free."

